



NUK First Choice⁺ Baby Bottle
with Temperature Control.



Understanding Life.

The first choice of babies, parents and experts.

NUK First Choice⁺ has been Germany's most popular and therefore best-selling baby bottle for many years. And for good reason: the NUK First Choice⁺ teat lets babies drink in a relaxed way, as when breastfeeding, and as a result, is accepted by 99% of babies*. It also brings together comprehensive scientific findings. Doctors and hospitals know this too, so that NUK teats are no. 1** in German clinics.

*Independent market research among 205 mothers, Germany 2018

** Over 90% of German clinics use NUK teats. Evaluation MAPA Clinic Database 11/2014





It's the shape that matters.

The mouth plays a crucial role in the healthy overall development of your child. Breathing, feeding, sensory perception – everything calls for perfect interaction between the jaw, palate, tongue and lips. Breastfeeding is exercise for them from birth on.

Breastfeeding and bottles. Not or.

During breastfeeding, a mother's nipple changes shape and adapts optimally to her child's mouth. Based on this knowledge, we developed the special NUK Shape that is right for the jaw. Due to its particularly natural shape, the NUK teat is very well accepted by infants and is optimally suited for combining bottle and breastfeeding – that's even clinically proven*.

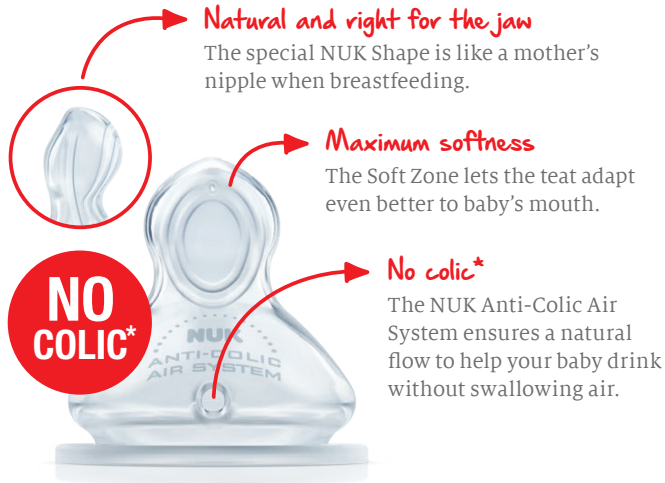


MADE IN GERMANY

Most of the NUK products are manufactured in Germany and pass through continuous quality checks. Our raw materials and suppliers as well as the production process and final inspection are also subject to a strict quality assurance system.

* Scientific study: Moral et al. BMC Pediatrics 2010, 10:6.
For further information, please visit https://www.nuk.de/en_us/about-nuk/nuk-research

Relaxed drinking, just like breastfeeding.



The right teat for all types of feed and all ages.

Tea (small feed hole) for thin liquids, such as breast milk, infant formula, tea, water

Milk (medium feed hole) for formula

Porridge (large feed hole) for thicker feeds

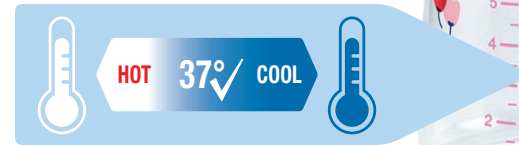


*Independent market research among 205 mothers, Germany 2018
99% of the mothers confirmed that the NUK First Choice+ Control bottle does not cause colic.

Just to be sure: NUK Temperature Control.



To help from feeding the contents of the bottle too hot to your baby, NUK First Choice+ baby bottles* now feature the new NUK Temperature Control Indicator. It looks like a thermometer, is located within the graduation marks and the temperature of the contents of the bottle makes it change colour. If the food is too hot, the normally blue indicator will turn white.



Baby food should ideally be fed at body temperature (37 °C = medium blue tone).

Please check the temperature again before feeding.

* Except glass bottles and bottles with Disney- and Rose & Blue motifs.



Everything fits together.



The protective cap with its click fastener for hygienic protection and transportation.

The silicone teat is particularly resistant to heat and ageing, and is odourless and neutral in taste.

The bottle itself is made from either high-quality, hard-wearing plastic or long-lasting borosilicate glass.



** Evaluation from the MAPA Clinic Database 11/2014.



Parents and babies love NUK First Choice+.

Together with experts, we have been developing NUK bottles for over 60 years. In our own research and development department, everyone works closely together: internal employees, independent scientists, doctors and midwives. Only when a product has passed all the tests is it allowed to enter production.

But that is still not enough for us. That's why at the end, we ask the people who know best: mothers and their babies.

99%

of mothers confirm that the NUK First Choice+ bottle does not cause colic.

99%

of babies accept NUK First Choice+.

95%

of mothers recommend NUK First Choice+.

*Independent market research among 205 mothers, Germany 2018



Colourful variety.

Whether plastic or glass, NUK First Choice+ bottles come in two different sizes and with many different motifs. For even more variety, you can also swap the screw rings around.



A bottle with a system.

Children develop incredibly quickly. From day to day they can do more and discover the world. The NUK First Choice System keeps up with these development stages. There are different bottles and lids to go with the age and development of your child. And the best thing about them: they can all be combined with each other.

The NUK First Choice⁺ baby bottle starts you off. From 6 months on, the NUK First Choice Learner Bottle with its soft, leakproof silicone spout and two handles for a secure hold encourages independent drinking. Our Active Cup with its soft spout, the Kiddy Cup with its resilient spout and the Flexi Cup with its straw are suitable for children over 12 months. For children over 36 months, here is the Junior Cup (300ml) or the even bigger Sports Cup (450ml), both with push-pull spouts.



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NUK
First
Choice⁺



6+

NUK
Trinklern-
flasche



12+

NUK
Active
Cup



NUK
Kiddy
Cup



NUK
Flexi
Cup



36+

NUK
Junior
Cup



NUK
Sports
Cup

Stainless Steel Cups.

The NUK Learner Bottle and the NUK Active Cup are also available in high-quality stainless steel.

They keep drinks cool or warm for longer. Refreshing in summer and for a pleasant warm-up in winter.





Understanding Life.

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