

A photograph of a young woman with long, straight blonde hair, wearing a blue denim shirt, sitting and breastfeeding her baby. The baby is lying on her chest, wearing a pink and white striped shirt. The woman is looking directly at the camera with a gentle smile. The background is a softly blurred indoor setting, likely a dining area, with a white chair and a wooden table visible.

When you feel
your day never ends

If your baby fills your every thought
and life now seems like just a
nappy-changing marathon,
then you are, with heart and soul,
a true **mother**.

And you know what?

That is really tremendous!

At NUK, we have great respect
for what you do. And so, especially for **YOU**,
we have developed **MOM'S Daily**:

It revitalises you when things seem
to be getting out of hand again.

MOM'S Daily is not a magic potion,[✱]
but it is just right for great mothers.
Because that's exactly what you are:

a really great mother!



MOM'S Daily

The first drink for great mothers.

A healthy pick-me-up with 7 vitamins and 3 minerals.
Find out more at nuk.com

With vitamin B3, B5, B6, B9, B12, C and biotin as well as magnesium, calcium and zinc, Vitamin B6, B12, C and zinc contribute to the normal function of the immune system. Magnesium, folic acid and vitamin C contribute to a reduction in tiredness and fatigue. Vitamin B6, B12, C and biotin contribute to a normal energy-yielding metabolism.



Being a mother is fantastic – and mothers are fantastic. Here is a mother's love in figures*:

100 litres of breast milk

produced by your body
in the first 4 months.**

78,000 calories

burned by your body for 100 litres of breast milk
(that's 130 bars of chocolate - whoopee!).**

260 kisses

for your little darling in
the first 4 weeks from you.

37 hours

of lullaby singing.

480,000 steps

taken by you and your baby on your
night wanderings through your home.

700 nappies

changed by you
in the first 4 months.**

360 hours of sleep

missed by you so far.**

And you are still the happiest woman in the world.

And that's really impressive!

* Of course the figures vary – depending on how thirsty and lively your baby is.

** Source: "Das Mami Buch", Katja Kessler

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A great drink for great mothers. For you!

A sweet, little someone now defines your daily routine – and for your new "round-the-clock job" you want to stay fit and strong and, above all, healthy. Not a problem with MOM's Daily from NUK: especially for mothers.

The open secret? 7 vitamins and 3 minerals in a unique mix. The drink has a delicious, fruity taste of orange and passion fruit and hardly any calories.* 80% of all the mothers who tried MOM's Daily felt fitter afterwards and an impressive 88% would recommend MOM's Daily to other mothers.**

**"A few vitamins and minerals
are going to give me magic powers?"****

Admittedly, that would be promising a little too much. But the clever combination of vitamins C, B6 and B12, biotin and zinc can help to give a boost to your immune system and can help to give you get-up-and-go.

Just what you need as a mother – and even when you are expecting!

But don't just take our word for it – try it out. Grab a MOM's Daily and drink a toast to yourself:

to a really great mother!

* Sweetened with steviol glycosides
from the stevia plant.

** Home Use Test NUK MOM's Daily
(N=152), Independent Market
Research Institute, April 2014



MOM'S Daily: all the best for you.

The secret's in the mix! MOM'S Daily has 7 vitamins and 3 minerals, finely tuned to mothers' lives:

Tired and worn out after nights spent searching for soothers?

Vitamin B6, B12, C and biotin contribute to contribute to normal energy-yielding metabolism. Magnesium, Folic acid and vitamin C contribute to a reduction in tiredness and Fatigue.

Body defences low?

Vitamin B6, B12, C and zinc contribute to the normal function of the immune system.

Strengthen your bones?

Calcium is needed For the maintenance of normal bones.

Feeling a bit off colour?

Zinc and biotin contribute to the maintenance of normal skin and hair.

Low in calories. Sweetened with steviol glycosides From the stevia plant.

MOM'S Daily tastes deliciously Fruity, is reFreshing and does mothers good. Find out more at nuk.com

With vitamin B6, B12, C, B5, B3, B9 and biotin as well as magnesium, calcium and zinc.

Daily requirement	Per 500 ml	Daily requirement in % for adults	Daily requirement in % for mothers-to-be	Daily requirement in % breastfeeding mothers
Vitamin B6	1.05 mg	75%	55.3%	55.3%
Vitamin B12	1.9 µg	76%	54.3%	47.5%
Vitamin C	100 mg	125%	90.9%	66.7%
Pantothenic Acid B5	4.5 mg	75%	75%	75%
Niacin B3	12 mg	75%	80%	71%
Magnesium	56.5 mg	15%	18%	14%
Calcium	124 mg	16%	12%	12%
Zinc	7.5 mg	75%	75%	68%
Folic Acid B9	150 µg	75%	27%	33%
Biotin	37.5 µg	75%	63%	63%

The figures reveal how much of each daily requirement is met by 500 ml of MOM'S Daily.




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 The First drink For great mothers. A
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Please stick
 a stamp here

Dear _____

You are now a mother – and **INSANELY** proud. 
And quite rightly so! In the first 6 months you'll

produce **150** litres of breast milk,*

burn **117,000** calories in the process
(that's 195 bars of chocolate – whoopee!)*

change **1,048** nappies,*

go without **539** hours of sleep,*

walk over **63** miles – at night, 
with your baby in your arms.*

That's really impressive
and now's the time to say it.

You know what?

You're a really great mother!



*Figures vary – depending on how lively your offspring is.